



Project overview

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INNOVATION AND GOVERNANCE IN FOOD SYSTEMS



Feed4Food



Background

- **Funded within EU framework “Driving Urban Transition”**
- The purpose of this framework is to support transnational research and/or innovation projects addressing urban challenges to help cities in their transition towards a more sustainable economy and functioning.
- The challenges are grouped into three ‘Transition Pathways’: Positive Energy Districts, the 15-minute City and ***Circular Urban Economies***.

- **CUE aims to support the planning and design of inclusive urban spaces sustained by circular resource flows.**

- **Feed4Food**
- Responds to this challenges in Strevolos, Drama and Bucharest

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The project

- **Three pillars**
- Living Labs (in each of the three cities) piloting urban agriculture
- Central knowledge and learning hub (at Vrije Universiteit Amsterdam)
- Transition strategy (co-creation)

- **Focus on**
- Inclusion of vulnerable populations in the LLs
- Sustainability in environmental, social and economic terms
 - Circularity
 - Culturally appropriateness
 - Business case after project end
- Empowering people to flow out of the LL
- Generating learning experiences across LLs and from Feed4Food to other initiatives (Dashboard)

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Progress

- **Setting the stage: compiling background for project**
- **Start of LLs in the cities**
 - Different approaches, hence different activities
 - Construction of venue
 - Rehabilitation of existing allotment gardens
 - Peri-urban setting
- **Communication**
 - Website [Feed4Food – Promoting Sustainable, Inclusive, and Healthy City Food Systems](#)
 - Presence on other social media
- **Dashboard**
 - More on this later

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Ambition

- **Active LLs in the cities**
- Showcasing that inclusive, sustainable urban agriculture is possible
- Piloting new technologies, approaches to
 - Continue to change perceptions on capacities of vulnerable people
 - Continue to change perceptions on value of urban resources
 - Continue to change perceptions on value of traditional crops, production and processing techniques
- **Commercially viable initiatives as offspring**
- Within the three cities
- Beyond the three cities, based on lessons from the LLs
- **Achieving Urban Transition!**



THANK YOU!



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